



# New Look... Full Colour Glossy Visitor's Guide



The Visitor's Guide is handed out to all visitors at each of the 3 Conservation Authority's campgrounds (Warwick, L.C. Henderson and A.W. Campbell Conservation Areas). Also available at Tourism Sarnia Lambton, Ontario Travel Centre, and will be distributed at a number of events throughout the year.

- Everything you need to know to "Seek Your Adventures"
- 80% of Visitors and Seasonal Campers are from the local area — Lambton County, Western Middlesex and Northern Chatham-Kent
- 5000 copies distributed yearly
- Promote your business to your local community and visiting tourists

**2 years of Advertising  
in Full Colour**

**Grafiks Marketing & Communications**  
225 Mitton St. N., Sarnia, Ontario N7T6H5

Salesperson: **Brenda McLaughlin**  
Tel.: 519-336-5230, ext. 301  
Fax: 519-336-1778  
Email: [brenda@grafiks.com](mailto:brenda@grafiks.com)

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